



NEWS RELEASE

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Huey Magoos to Open New Winter Springs Location April 3

Chicken Tenders Restaurant Chain Partners with Christmas Dreams Children's Charity to Spotlight New Seminole County Location

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Huey Magoos' Chicken Tenders

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Winter Springs, Fla. (2/27/09) — Some folks love the free, home-brewed iced tea every Tuesday. Others are hooked on the homemade family-recipe dipping sauces. But everyone loves the fresh, never frozen, chicken tenders served up at Huey Magoos'. And after enjoying five years of success at its Oviedo, Fla. location near UCF, Huey Magoos' Chicken Tenders (www.HueyMagoos.com) is partnering with the Christmas Dreams children's charity on April 3, 2009 to open its second Orlando-area location: In the Winter Springs Town Center on Tuskawilla Boulevard.

The grand-opening celebration will begin at 11 a.m. on Friday, April 3 and conclude at 10 p.m. on Sunday, April 5. Both Huey Magoos' stores are open daily from 11 a.m. to 10 p.m. (closing at 11 p.m. on Friday and Saturday).

There will be special offers and free food giveaways all weekend, and a portion of all sales during the grand opening will be donated to Christmas Dreams.

Huey Magoos' co-founder Matt Armstrong is delighted to showcase the Christmas, Fla.-based Christmas Dreams charity with the opening of Huey Magoos' new location in Winter Springs.

"This is an opportunity for us to give something back to an amazing organization," Armstrong said. "Supporting the work of Christmas Dreams through our grand opening will help provide hope and happiness to children who suffer from life-threatening illnesses."

Huey Magoos': Serving fresh and wholesome meals with homemade quality

Huey Magoos' offers a simple, casual menu of grilled or fried chicken tenders, along with wraps, sandwiches, and salads—highlighted with the company's secret-family-recipe dipping sauces. Everything on the menu is cooked to order from fresh ingredients and served hot.

"We deliver high-quality, made-to-order meals with a taste that can't be beat," noted Armstrong.

"Quality is our most important ingredient," Armstrong explained. "That's why we use only 100 percent fresh—never frozen—premium chicken breasts. We hand-bread all of our fried tenders and cook them in zero-trans-fat oil. We marinate our grilled tenders for a full 24 hours, and add just the right amount of spices. Our secret sauce, our signature coleslaw, and our chopped salads are made fresh every day."

Christmas Dreams: Bringing joy to hurting children

Christmas Dreams, (www.mychristmasdream.com) is a new non-profit charity based in Christmas, Fla. Its purpose is to make the "dream of Christmas" come true year-round for children across America who suffer from life-threatening illnesses.

“Christmas Dreams will enable families with seriously ill children to make once-in-a-lifetime memories,” said LeeAnn Stayer, Director of Christmas Dreams.

“After construction of the Christmas Dreams park is completed in September 2009, families will be able to visit any time of year—completely free of charge,” said Stayer. “There they will be magically transported to the North Pole, where they can celebrate an unforgettable Christmas with Santa, Mrs. Claus, and the Christmas Elves. It will be a place where stressed-out, hurting families can have a fun-filled winter holiday experience as they discover the joy, peace, and hope of Christmas.”

“Huey Magoo’s shares our vision of creating a memorable holiday experience for seriously ill children and their families,” Stayer said. “Their commitment to providing the highest-quality dining experience is the perfect complement to our mission—which is why we’re delighted to partner with Huey Magoo’s.”

About Christmas Dreams

Thousands of children suffer from life-threatening illnesses. Their days are often filled with doctors, pain, and unanswered questions. Some of them will not live to see the next Christmas.

The goal of Christmas Dreams—a 501c(3) non-profit charity—is to provide a way for these children and their families to celebrate the joy of Christmas year-round, free of charge. They will journey through time and space to celebrate Christmas with Santa, bake cookies with Mrs. Claus, and visit Santa’s reindeer. They will play in a Christmas Tree House and even spend the night in its branches. Children will race down Snow Mountain, play in real snow inside a magical cave, explore Santa’s workshop, ice skate around a giant Christmas tree, sing Christmas carols, and much more.

The Christmas Dreams facility in Christmas, Fla.—just east of Orlando—is now under construction and is currently slated to open in September 2009. To learn more about the mission of Christmas Dreams, visit www.mychristmasdream.com or call **407-924-7331**.

About Huey Magoo’s

Founded in 2004 by former professional golfers Matt Armstrong and Thad Hudgens, Huey Magoo’s was launched in Oviedo, Fla. on Alafaya Trail near the University of Central Florida. Matt and Thad had a great concept, a barrel of hope, and lots of gumption—but minimal funding. The partners’ vision was to provide a fun and wholesome dining environment characterized by great food and a love for people.

While chicken tenders have been popular for years across the deep south, in 2004 a chicken tenders restaurant was a new idea in Central Florida. But Matt and Thad’s commitment to quality (coupled with their introductory free food offers) got people talking—and coming back for more. Now expanding into Winter Springs, the Huey Magoo’s team continues to serve mouth-watering chicken tenders, zesty wraps, fresh salads, hearty french fries, crisp coleslaw, homemade iced tea, and flavorful Magoo’s sauce to its growing family of loyal customers.

But Huey Magoo’s is more than just a restaurant. The company understands the importance of giving back to the community—by creating jobs, helping neighbors, and providing great meals at fair prices. For menus, maps, and more details, visit www.HueyMagoos.com or call **407-310-9561**.

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