



NEWS RELEASE DRAFT 1

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## Huey Magoo's to Give Away Meals and Christmas Trees December 20

### Chicken Tenders Restaurant Chain Partners with Christmas Dreams Children's Charity to Donate Meals and Christmas Trees to the Community

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**Huey Magoo's Chicken Tenders**

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Oviedo, Fla. (December 6, 2010) — Some folks love the free sweet tea every Tuesday. Others are hooked on the famous Magoo's sauce. But everyone loves the fresh and tasty chicken tenders served up at Huey Magoo's. After enjoying six years of success in Central Florida, Huey Magoo's Chicken Tenders ([www.HueyMagoos.com](http://www.HueyMagoos.com)) 4293 Alafaya Trail Oviedo location, is partnering with the Christmas Dreams children's charity on December 20, 2010 to donate free meals and Christmas trees to the community.

The celebration will be from 11 a.m. to 9 p.m. on Monday, December 20. Patrons will receive one free meal consisting of grilled or fried chicken tenders, fries, slaw, texas toast, dipping sauce, and a drink. In addition, Christmas Dreams will be accepting donations and will be presenting Christmas Trees to select Seminole County families for the holidays.

Huey Magoo's co-founder Matt Armstrong is delighted to showcase the Christmas, Fla.-based Christmas Dreams charity by partnering on this event.

"This is an amazing opportunity for us to give something back to the community and what better time to do it than Christmas," Armstrong said. "Supporting the work of Christmas Dreams through these gifts will help provide hope and happiness to children who suffer from life-threatening illnesses, as well as Christmas trees to select families."

#### **Huey Magoo's: Serving fresh chicken tenders with homemade quality**

Huey Magoo's offers a simple, casual selection of grilled or fried chicken tenders, along with wraps, sandwiches, and salads—highlighted with the company's secret-recipe dipping sauces. Everything on the menu is cooked to order from fresh ingredients and served hot.

"We deliver high-quality, made-to-order meals with a taste that can't be beat," noted Armstrong.

"Quality is our most important ingredient," Armstrong explained. "That's why we use only 100 percent fresh premium chicken tenders. We hand-bread all of our fried tenders and cook them in zero-trans-fat oil. We marinate our grilled tenders for a full 24 hours, and add just the right amount of spices. Our secret sauces, our signature coleslaw, and our chopped salads are made fresh every day."

#### **Christmas Dreams: Bringing joy to hurting children**

Christmas Dreams is a new non-profit charity based in Christmas, Fla. Its purpose is to make the "dream of Christmas" come true year-round for children across America who suffer from life-threatening illnesses.

“Christmas Dreams will enable families with terminally ill children to make once-in-a-lifetime memories,” said LeeAnn Stayer, Director of Christmas Dreams.

“After construction of the Christmas Dreams park is complete, families will be able to visit any time of year—completely free of charge,” said Stayer. “There they will be ‘magically transported’ to the North Pole, where they will celebrate an unforgettable Christmas with Santa, Mrs. Claus, and the Christmas Elves. It will be a place where stressed-out, hurting families can have a fun-filled winter holiday experience as they discover the joy, peace, and hope of Christmas.”

“Huey Magoo’s shares our vision of creating a memorable holiday experience for terminally ill children and their families,” Stayer said. “The Huey Magoo’s commitment to providing the highest-quality dining experience is the perfect complement to our mission—which is why we’re delighted to partner with them.”

### **About Christmas Dreams**

Thousands of children suffer from life-threatening illnesses. Their days are often filled with medical procedures, pain, and unanswered questions. Some of them will not live to see the next Christmas.

The goal of Christmas Dreams—a 501c(3) non-profit charity—is to provide a way for these children and their families to celebrate the joy of Christmas year-round, free of charge. They will journey through time and space to celebrate Christmas with Santa, bake cookies with Mrs. Claus, and visit Santa’s reindeer. They will play in a Christmas Tree House and even spend the night in its branches. Children will race down Snow Mountain, play in real snow inside a magical cave, explore Santa’s workshop, ice skate around a giant Christmas tree, sing Christmas carols, and much more.

The Christmas Dreams facility in Christmas, Fla.—just east of Orlando—is now under construction and is currently slated to open in 2013. To learn more about the mission of Christmas Dreams, visit [www.mychristmasdream.com](http://www.mychristmasdream.com) or call **407-924-7331**.

### **About Huey Magoo’s**

Founded in 2004 by former professional golfers Matt Armstrong and Thad Hudgens, Huey Magoo’s was launched in Oviedo, Fla. on Alafaya Trail near the University of Central Florida. It was the partners’ vision to provide a fun, wholesome dining experience characterized by great food and a love for people.

In 2009 Huey Magoo’s expanded into Winter Springs, FL and in January 2011 will release Huey Magoo’s Franchise opportunities. They are ready for growth, as the Huey Magoo’s team continues to serve mouth-watering chicken tenders, zesty wraps, fresh salads, hearty french fries, crisp coleslaw, homemade iced tea, and flavorful Magoo’s sauce to its growing family of loyal customers.

But Huey Magoo’s is more than just a restaurant. The company understands the importance of giving back to the community—by creating jobs, helping neighbors, and providing great meals at fair prices. For menus, maps, and more details, visit [www.HueyMagoos.com](http://www.HueyMagoos.com) or call **407-977-0213**.

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